



**WHITE LINE**

# **Luxury Rides**

Seamless Journey

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# Company Overview

White Line is a premium chauffeur, ground transportation, and vehicle rental company, offering everything from luxury sedans to heavy vehicles, serving corporate clients, government entities, travel professionals, and high-profile individuals who demand excellence at every touchpoint.

White Line offers clients a single trusted partner for premium ground mobility and end-to-end travel coordination. Whether in the heart of Riyadh, the skyline of Dubai, the beaches of Sri Lanka, or the cultural landmarks of Doha, we are with you every step of the way.

Our diverse fleet, spanning luxury sedans, SUVs, coaches, and heavy vehicles, is meticulously maintained to the highest standards of cleanliness, safety, and presentation

Our chauffeurs uphold exemplary safety records, undergo annual training, and bring deep hospitality expertise from the luxury transportation industry. We offer competitive, all-inclusive rates with no hidden charges and no surprises.

Whether you require a seamless airport transfer, a dedicated executive chauffeur, large-scale event logistics, or a fully coordinated VIP travel program, White Line delivers with consistency, discretion, and care wherever you are.

Our chauffeurs are experienced in serving:

- Senior executives and C-suite leadership
- Government officials and diplomatic missions
- Travel industry professionals and tour operators
- Airlines, hotel partners, and hospitality groups
- High-profile individuals and VIP guests

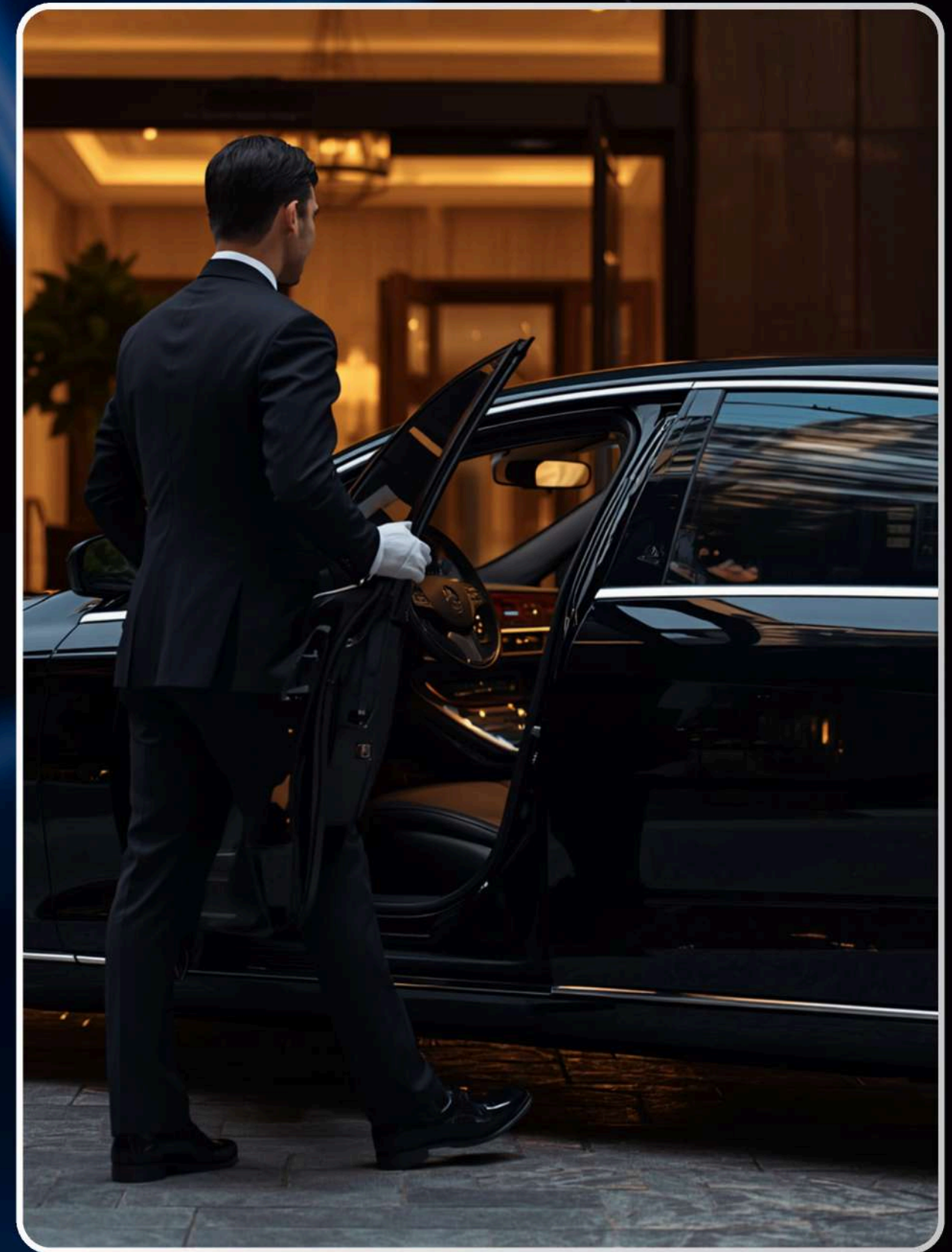


# Our Vision

To be the most trusted and respected premium chauffeur and destination management company across the markets we serve, recognized for setting the benchmark in service excellence, operational reliability, and client satisfaction. By combining world-class transportation with immersive, locally grounded travel experiences, we aspire to create journeys that go beyond the destination. Our vision includes building lasting partnerships with leading corporations, government bodies, and hospitality groups, while continuously investing in our people, fleet, and service standards across every region we operate in.

# Our Mission

At White Line, we redefine premium ground transportation by delivering seamless, chauffeur-driven experiences built on safety, punctuality, and genuine hospitality. Our meticulously maintained fleet, professionally trained chauffeurs, and deep local expertise across every destination we serve ensure that every journey is effortless, refined, and memorable. With 24/7 support and an unwavering commitment to going beyond expectations, we transform every trip into a reflection of our client's standards.



# Our Objectives

**Client Centric at Our Core** We listen to our clients, provide them superior service that exceeds their expectations, and earn their trust, respect, and confidence through every interaction.

**A Cohesive, Professional Team.** We believe in collaboration, proactiveness, and professionalism. We invest in our people, our technology, and our service quality through continuous learning and improvement.

**Commitment to Safety:** Every vehicle in our fleet is regularly inspected, fully insured, and maintained to the highest road standards. Every chauffeur undergoes annual safety training and holds a clean driving record.

**Guided by Ethical Principles,** we are committed to being open, honest, reliable, and respectful in our dealings with clients, employees, and all stakeholders.

**Driving Tourism Excellence:** As a registered tourism and transportation company, White Line is proud to contribute to the elevation of hospitality and travel standards across every destination we serve, supporting both national visions and global expectations.





# Why Us

Our professional chauffeurs hold outstanding safety records, undergo annual safety and hospitality training, and bring extensive experience from the luxury transportation industry. Their expertise in time management and client handling ensures every journey is seamless, comfortable, and professionally executed from start to finish.

Our chauffeurs have served senior management, government officials, embassies, airlines, hotels, and VIP guests across multiple markets. They are highly familiar with the logistical requirements of executive travel and are well-equipped to assist with planning and coordination at every destination we operate in.

We offer fixed, all-inclusive pricing covering the driver, fuel, taxes, and applicable tolls with zero hidden charges. Our 24/7 support team handles schedule changes, flight delays, and special requests with efficiency and calm, no matter where our clients are traveling.

As an independent company not affiliated with any specific automaker or manufacturer, we offer a diverse, impartially selected fleet, from luxury vehicles to heavy transport solutions, designed to suit every corporate, institutional, and logistical requirement.

# Global Chauffeur Services



**Airport Transfers**



**Event Transfers**



**Intercity Transfers**



**Business Executive Transfers**

# Beyond the Journey A World of Experiences

At White Line, we go beyond ground transportation. We craft personalised travel experiences tailored to the unique preferences of each client. Whether you are seeking cultural discovery, desert adventures, coastal escapes, or luxury city tours, our destination programs offer the perfect blend of comfort, exclusivity, and authenticity.

With our expert team, premium fleet, and deep local knowledge across every market we operate in, we design itineraries that reflect your agenda, your interests, and your standards. From a single-day city program to a full multi-day corporate guest experience, every detail is handled with care and precision.



# Saudi Arabia

Experience the Kingdom's rich culture, stunning landscapes, and vibrant cities. From ancient heritage sites and vast desert retreats to luxury experiences along the Red Sea coast, White Line provides premium chauffeur services and tailored travel programs to showcase the very best of Saudi Arabia.

## Explore These Breathtaking Destinations

- Riyadh
- Jeddah
- Makkah
- Madinah
- Dammam
- Taif
- Al Ula
- Yanbu
- Aseer
- Al Ahsa
- The Red Sea
- KAEC
- Tabuk
- Hail
- Al Jubail
- Najran
- Qassim & More

## Our Signature Experiences

- ◆ Luxury Private Tours & VIP Programs
- ◆ Resorts & Desert Retreats
- ◆ Shopping & Lifestyle Experiences
- ◆ Red Sea Yacht & Island Escapes
- ◆ Exclusive Helicopter & Supercar Experiences
- ◆ Hot Air Balloon & Desert Adventures
- ◆ Cultural & Heritage Tours
- ◆ Adventure & Nature Expeditions



# UAE

Discover a destination where futuristic skylines meet ancient traditions and world-class luxury rises from the desert. From the iconic landmarks of Dubai to the cultural grandeur of Abu Dhabi, White Line delivers seamless premium chauffeur services and curated travel experiences across the UAE.

## Explore These Breathtaking Destinations

- Dubai
- Abu Dhabi
- Sharjah
- Ras Al Khaimah
- Fujairah
- Al Ain & More

## Our Signature Experiences

- ◆ Desert Safari & Dune Bashing
- ◆ Dhow Cruise Dinner at Marina and Creek
- ◆ Burj Khalifa & Dubai Mall Experience
- ◆ Ferrari World & Warner Bros Abu Dhabi
- ◆ Yacht Cruise at Dubai Marina or Palm Jumeirah
- ◆ Hot Air Balloon over the Desert
- ◆ Sheikh Zayed Grand Mosque Tour
- ◆ Miracle Garden & Global Village Visit
- ◆ Premium City Sightseeing Tours



# Qatar

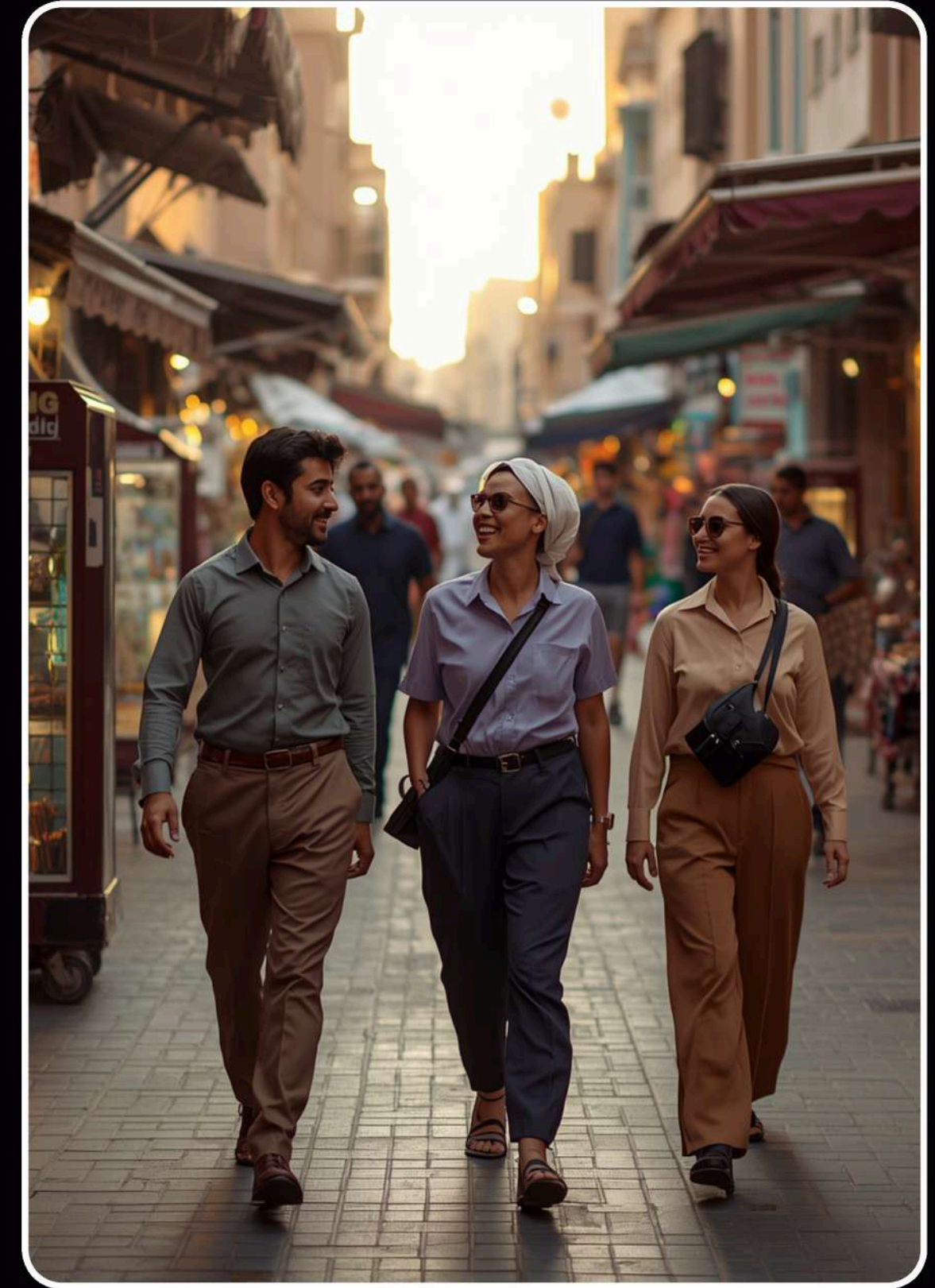
Experience the perfect fusion of tradition and modernity in one of the Gulf's most dynamic destinations. From the iconic skyline of Doha and the timeless charm of Souq Waqif to vast desert landscapes and world-class cultural institutions, White Line provides premium chauffeur services and bespoke travel experiences across Qatar.

## Explore These Breathtaking Destinations

- Doha
- Lusail
- Al Wakrah
- Al Khor
- Dukham
- Mesaieed
- The Pearl Qatar
- Zakreet & More

## Our Signature Experiences

- ◆ Luxury City Tours & VIP Programs
- ◆ Desert Safari & Inland Sea Experiences
- ◆ Souq Waqif & Cultural Heritage Tours
- ◆ The Pearl & Lusail Marina Excursions
- ◆ Museum of Islamic Art & Cultural Visits
- ◆ Exclusive Dhow Cruise Experiences
- ◆ Shopping & Lifestyle Excursions
- ◆ Falcon & Traditional Heritage Experiences



# United Kingdom

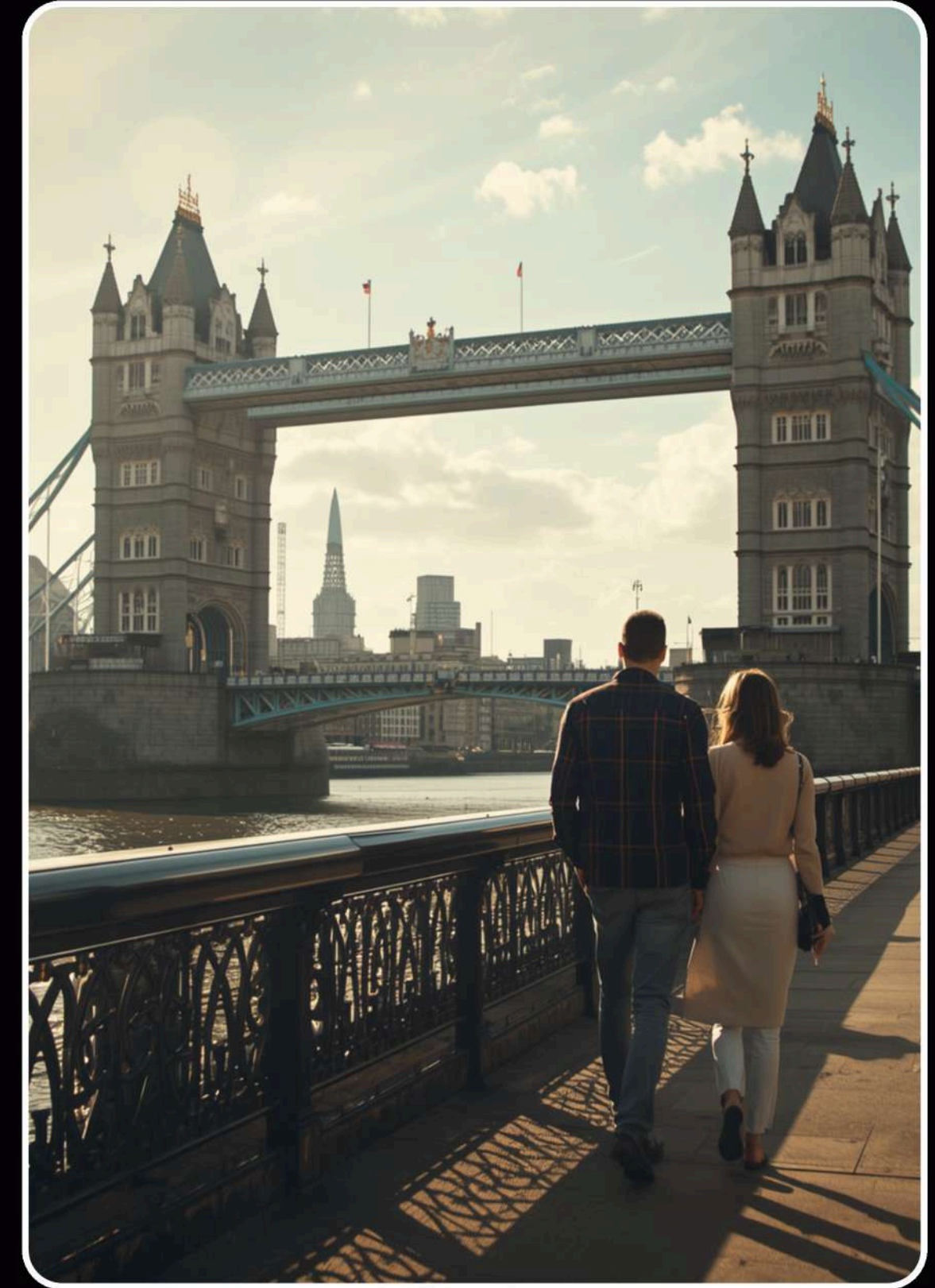
From the iconic streets of London to the rolling English countryside and vibrant cities beyond, White Line delivers seamless premium chauffeur services and curated travel experiences across the United Kingdom. Whether you are visiting for business, leisure, or a special occasion, we bring the same standard of excellence that defines us globally.

## Explore These Breathtaking Destinations

- London
- Manchester
- Birmingham
- Edinburgh
- Oxford
- Cambridge
- Bath
- Liverpool & More

## Our Signature Experiences

- ◆ West End Theatre & Cultural Experiences
- ◆ Private Transfers Across Major UK Cities
- ◆ Countryside & Cotswolds Escapes
- ◆ Exclusive Shopping Experiences
- ◆ Royal London & Buckingham Palace Tours
- ◆ Corporate & Government Delegate Programs
- ◆ Premier League Stadium & Sporting Events
- ◆ Airport Transfers - Heathrow, Gatwick, Stansted



# Sri Lanka

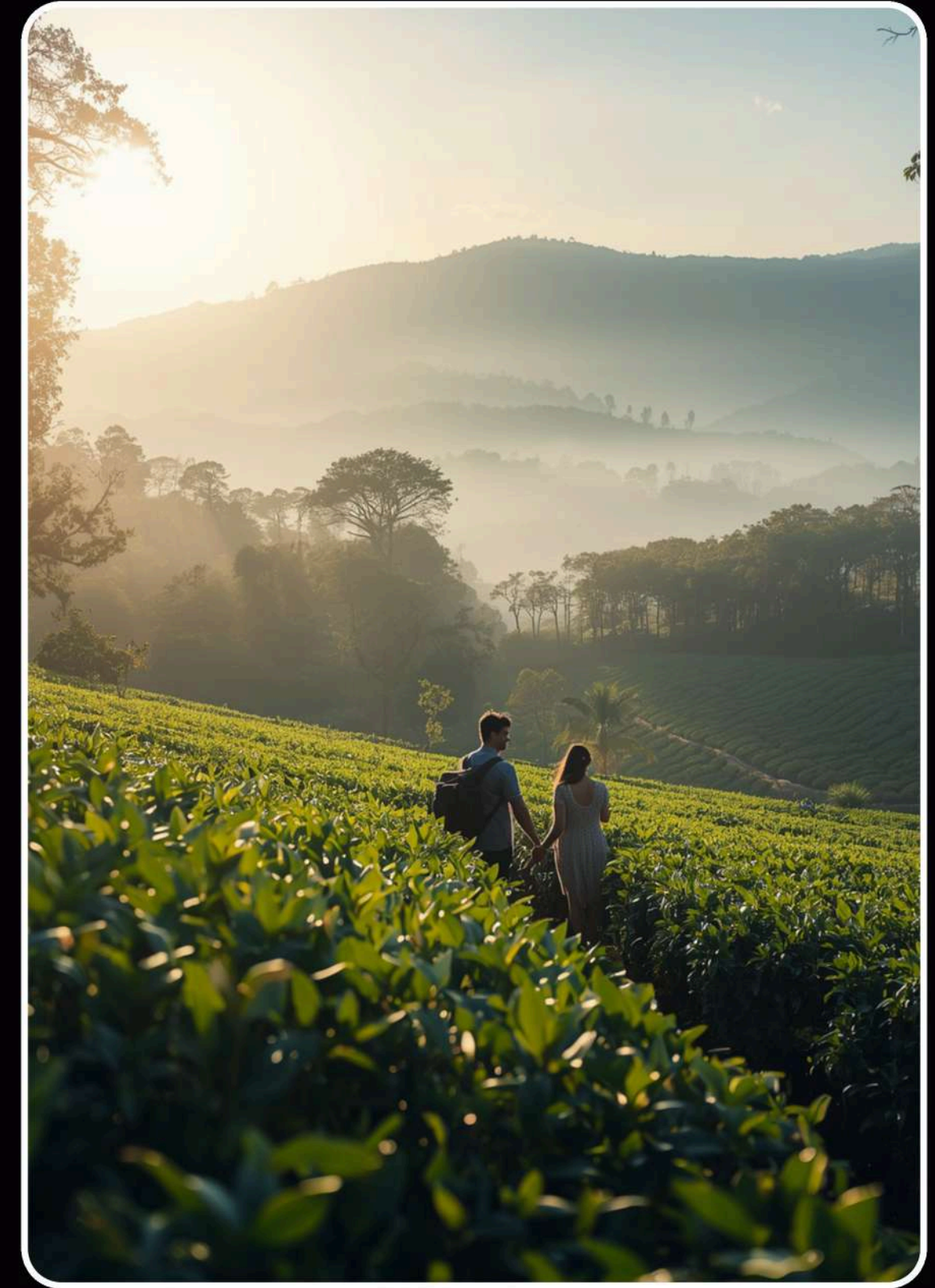
Discover the island's extraordinary natural beauty, rich heritage, and vibrant culture. From pristine beaches and lush tea plantations to ancient temples and thrilling wildlife experiences, White Line offers premium chauffeur services and tailored travel programs to showcase the finest of Sri Lanka.

## Explore These Breathtaking Destinations

- Colombo
- Nuwara Eliya
- Kandy
- Elle
- Galle
- Mirisa
- Sigiriya
- Jaffna & More

## Our Signature Experiences

- ◆ Luxury Private Tours & VIP Programs
- ◆ Boutique Stays & Eco Resort Experiences
- ◆ Cultural & Heritage Journeys
- ◆ Wildlife Safaris & Nature Treks
- ◆ Tea Plantation Experiences
- ◆ Beach Escapes & Water Sports
- ◆ Ayurvedic Spa & Wellness Retreats



# Rent a Car Your Way

White Line offers a premium car rental service built around flexibility, comfort, and convenience. Whether you need a luxury sedan for a business trip, a spacious SUV for a group movement, or a reliable vehicle for daily use, our diverse fleet is ready to meet your requirements. With competitive rates, well-maintained vehicles, and round-the-clock customer support, we make every rental experience smooth and completely hassle-free. Travel on your own terms with White Line.

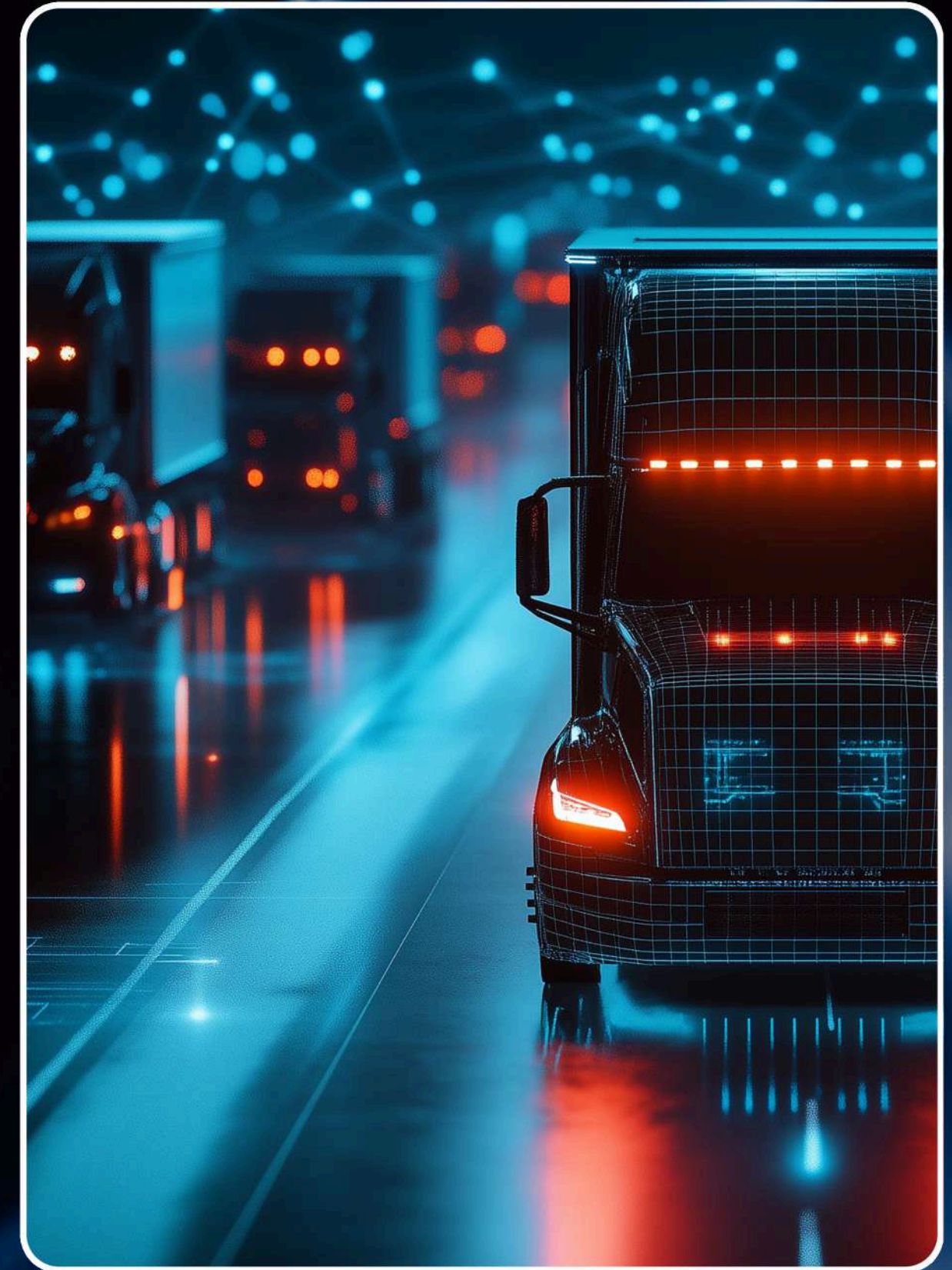
- ◆ Short-term and long-term rental options available
- ◆ Wide selection of vehicles, including Premium Class, SUVs, Sedans, and Vans
- ◆ Chauffeur driven and self-drive options
- ◆ Well-maintained and fully insured fleet
- ◆ Transparent pricing with no hidden charges
- ◆ 24/7 roadside assistance and customer support



# Heavy Fleet On Demand

White Line extends its premium rental service to heavy vehicles, offering reliable and well-maintained options for construction projects, corporate operations, site logistics, and large-scale requirements. With licensed operators available and flexible short and long-term rental plans, we make heavy vehicle rental as seamless as every other White Line experience.

- ◆ Short-term and long-term rental plans available
- ◆ Wide selection of heavy vehicles for varied operational needs
- ◆ Licensed operator / driver options available
- ◆ Fully maintained and insured vehicles
- ◆ Transparent pricing with no hidden charges
- ◆ 24/7 support and roadside assistance



# General Benefits

- ◆ Safe and Reliable Service Across All Destinations
- ◆ Professional, Multilingual Chauffeurs
- ◆ Premium, Immaculately Maintained Fleet
- ◆ All-Inclusive Fixed Rates with No Hidden Charges
- ◆ Flexible Hourly, Daily, and Monthly Options
- ◆ Tailor-Made Tour and Guest Programs
- ◆ Corporate and VIP Handling
- ◆ Heavy Vehicle Rental for Operational and Project Needs
- ◆ In Vehicle Wi Fi and Refreshments on Select Vehicles
- ◆ 24/7 Customer Support
- ◆ Free Cancellation Policy with Applicable Conditions
- ◆ Registered Transportation and Tourism Company
- ◆ Full DMC Capability Across Multiple Destinations



# Our Projects





# Our Fleets

# First Class

## Mercedes Benz S Class

Max Capacity ( 3pax )

Luggage ( Each 1 )



## BMW 7 Series

Max Capacity ( 3pax )

Luggage ( Each 1 )



# Business Class

## BMW 5 Series

Max Capacity ( 3pax )

Luggage ( Each 1 )



## Mercedes Benz E Class

Max Capacity ( 3pax )

Luggage ( Each 1 )



# SUV

## GMC Yukon XL

Max Capacity ( 7pax )  
Luggage ( Each 1 )



## Chevrolet Suburban

Max Capacity ( 7pax )  
Luggage ( Each 1 )



# Sedan

## Ford Taurus

Max Capacity ( 3pax )  
Luggage ( Each 1 )



## Lexus E5 350

Max Capacity ( 3pax )  
Luggage ( Each 1 )



# Vans and Coaches



**Toyota Hiace**  
Max Capacity ( 12pax )  
Luggage ( Each 1 )



**Urbania**  
Max Capacity ( 16pax )  
Luggage ( Each 1 )



**Toyota Coaster**  
Max Capacity ( 22pax )  
Luggage ( Each 1 )



**Bus**  
Max Capacity ( 49pax )  
Luggage ( Each 1 )

# Heavy Vehicles



**Mercedes-Benz  
Actros**



**Volvo FMX Tipper  
Truck**



**MAN TGX Flatbed  
Trailer Truck**



**Scania R Series  
Low Loader**

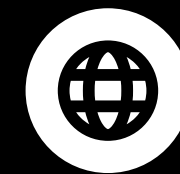
# Get In Touch With Us



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